



COLLECTAIR LIMITED EDITIONS

www.collectair.co.uk

FRAMING RECOMMENDATIONS AND PRINT CARE

AT COLLECTAIR, WE USE ULTRAVIOLET (UV)-99% PROTECTED GLASS ON ALL OUR FRAMING.

Ultraviolet (UV)-protected glass. UV rays transmitted through standard clear glass will damage your art by causing the colours to fade. We specify light-fast inks when commissioning new prints but even the best inks will fade over time when exposed to UV rays in daylight. To guard against this when ordering your frame, insist on glass that includes a 99% UV-filter such as **ArtGlass99** or **TruVue Conservation clear**. At Collectair, we use UV 99% protected glass on all our framing

Standard Clear Glass. This is the cheapest option available but it offers no protection against fading. Some art prints and photographs in a bright room will begin fading almost instantly. Using standard clear glass on your artwork is like watching the sunset - One minute the sun is there and the next thing you know, it's gone. That's what clear glass will do....the red and yellow inks on the expensive print you had framed will disappear like the sun, leaving a blue and black image.

Museum Glass. This is the best available framing glass. It has an Anti-Reflective coating AND minimum 99% UV protection. It is top quality and expensive, but you get what you pay for.

WHAT LIGHT SOURCES WILL FADE ARTWORK?

The worst culprit is natural daylight, followed at a distant second by incandescent and finally fluorescent light. Fluorescent bulbs produce a small amount of UV, and until LEDs came on the market, they were the best bet. Only LEDs, which produce no ultraviolet light, completely protect art from fading. Even if you are using LED sources, however, most rooms have windows that allow natural light in during the day and this will cause fabrics and art to fade over time.

OUT OF THE LIGHT – PROTECTING YOUR PRINTS

Try not to hang pictures directly opposite large windows or where they will be in reflected sunlight. Special UV-coated glass will protect your artwork from 99% of harmful UV light and should **ALWAYS** be specified when ordering your framing. It is more expensive than plain glass but it will preserve your artwork for many years, keeping it fresh and vibrant.

HANG SECURELY, POSITION WITH CARE

Use two hooks or screws on the wall, set about 15in, 40cm apart. This will help to keep your frame level and safe - do not rely on a single hook. Ideally, pictures should not be hung above radiators or on damp cold wall. Extremes of temperature and humidity encourage fungal growth on pictures and heat may cause frames to warp and adhesives to fail.

FADED AND DAMAGED PRINTS

Sadly, very little can be done to restore or repair a faded or damaged print. However, whilst it is the customer's responsibility to ensure artwork is protected from UV light, we try to show goodwill to anyone who has a faded or damaged Collectair print by replacing it from existing stock if possible, or if not, with a giclée print at trade price, even if the print was not purchased from us.

